



Officer Delegated Decision

Published on 20 March 2024

Decision: One Hour Free Parking Proposal at Castle Quay

Decision taker: Assistant Director Property, Mona Walsh

Decision Date: 20 March 2024

Source of Delegation: Officer scheme of delegation

Is decision subject to Call-in? N/A

Deadline for Call-in: N/A

Is decision exempt? No

Is decision urgent? No

Summary

Proposal for implementation of one hour free parking offer at Castle Quay Banbury during April 2024 (to incorporate Easter period). To note feedback and evaluation of Christmas and New Year 2023/24 trial of free Sunday parking.

Decision

Resolved

- (1) That the proposal for implementation of one hour per day free parking offer at Castle Quay Banbury during April 2024 be approved.
- (2) That the feedback and evaluation of Christmas and New Year 2023/24 trial of free Sunday parking at Castle Quay be noted.

Reasons for Decision

Rationale for one hour free car parking at Castle Quay in April 2024:

- Gain an understanding of the impact on footfall and town centre vitality.
- Provide evidence in order to evaluate success/impact of scheme.
- Follow on from an earlier trial during Christmas and New Year 2023/24.
- Inform future Car Parking Strategy.

Alternative Options Considered

The following alternative options have been identified and rejected for the reasons as set out below.

Option 1: Do Nothing

This option has been rejected as it fails to provide the Council with the information needed to enable a robust decision making about impact of parking charges on footfall and car park usage.

Option 2: Implement Free Parking on a Permanent Basis.

This option has been rejected as it is important to have the opportunity to test the impact of a different charging regime on footfall and car park usage and would be unaffordable within the context of the council's 2024/25 budget.

Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service

None

Attachments

Report of Assistant Director Property to Corporate Leadership Team

Shiraz Sheikh
Monitoring Officer